

**Bodoni** is a Modern typeface, designed in the late 1700's by the Italian typographer, Giambattista Bodoni. At the end of the eighteenth century, a fashion grew for faces with a stronger contrast between the thicks and the thins, unbracketed serifs, and a strong vertical stress. These were called Modern faces. All the older faces became known as Old Style, while the more recent faces- just prior to the change- were referred to as Transitional.

Although Bodoni has a small x-height, it appears very wide and black. Because of the strong vertical stress, accentuated by its heavy thicks and hairline thins, the horizontal flow necessary for comfortable reading is impaired. Bodoni, therefore, must be well-leaded

A	&	1
B	a	2
C	b	3
D	c	4
E	d	5
F	e	6
G	f	7
H	g	8
I	h	9
J	i	0
K	j	\$
L	k	.
M	l	,
N	m	“
O	n	—
P	o	:
Q	p	;
R	q	!
S	r	?
T	s	
U	t	
V	u	
W	v	
X	w	
Y	x	
Z	y	
	z	

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